R.J. Reynolds Tobacco Company
P. O. BOX 2955
Winston-Salem, North Carolina 27102

RJR.... *Standing up for America's* **45 *million*** *adult smokers*

1210 05A 1533833196
1210 176640
EISLER CO INC
252 MAIN ST
WEST ORANGE, NJ 07052

CHECK NUMBER: 5A 1533833196
CHECK DATE: 12-27-96

6

| INVOICE NUMBER | GROSS | NET AMOUNT | INVOICE NUMBER | GROSS | NET AMOUNT |
|---|---|---|---|---|---|
| 9636115338331 | 56.00 | 56.00 | | | |

DIVISION 1210 ACCOUNT #176640

TEMPORARY PAYMENTS (1 ITEM)
DISPLAY ASSEMBLY 56.00

**********
PAYMENT FOR 30 DEC DORAL B1G1F DISPLAYS (WOLFE)

J REYNOLDS TOBACCO COMPANY PAYMENT NET CHECK AMOUNT 56.00

Form APCNEW Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

THIS MULTI-TONE AREA OF THE DOCUMENT CHANGES COLOR GRADUALLY AND EVENLY FROM DARK TO LIGHT WITH DARKER AREAS BOTH TOP AND BOTTOM.

R.J. Reynolds Tobacco Company
P. O. BOX 2955
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.
ASHEVILLE, NORTH CAROLINA
66-35/531

5A 1533833196
CHECK NO.

DATE
12-27-96

PAY ONLY $56.00

PAY FIFTY-SIX DOLLARS AND 00 CENTS

TO THE ORDER OF
1210 176640
EISLER CO INC
252 MAIN ST
WEST ORANGE, NJ 07052

AUTHORIZED SIGNATURE

51849 3971

⑈1533833196⑈ ⑆053100355⑆010459 038032⑈

Source: https://www.industrydocuments.ucsf.edu/docs/mnwy0000

# WORK PLAN VOUCHER REQUEST
## 2nd Half - 1996

**USE ONE VOUCHER FORM FOR EACH PROMOTION** (Please Print or Type in EXCEL)

Division: 1240 Date: 12/23/96.

RJR Personnel: L. T. Wolfe Signature: L. T. Wolfe

Jobber Name: Ewer + Co. Signature: J. Ewer

Account #: 176640 Check Mailed To: ☒ Division Office ☐ Jobber

### * * * * D P C * * * *

| Promotion: | Rate | | Units | Payment | Qty | Comments |
|---|---|---|---|---|---|---|
| CAM NY .20DPC VP | 0.20 | X | | = | | Camel 4 Carton DPC Displays |
| DOR NY .25DPC VP | 0.25 | X | | = | | Doral 4 Carton DPC Displays |
| SAL NY .20DPC VP | 0.20 | X | | = | | Salem 4 Carton DPC Displays |
| WIN NY .20DPC VP | 0.20 | X | | = | | Winston 4 Carton DPC Displays |
| CAM .20VPR (2 CTN) | 0.20 | X | | = | | Camel 2 Carton DPC Displays |
| DOR .25VPR (2 CTN) | 0.25 | X | | = | | Doral 2 Carton DPC Displays |
| SAL .20VPR (2 CTN) | 0.20 | X | | = | | Salem 2 Carton DPC Displays |
| WIN .20VPR (2 CTN) | 0.20 | X | | = | | Winston 2 Carton DPC Displays |
| | | X | | = | | |
| | | | TOTAL | | | |

### * * * * V A P * * * *

| Display Assembly | Rate | | Units | Payment | | Comments |
|---|---|---|---|---|---|---|
| Aug Doral Match Tin | 28.00 | X | | = | ___ | Aug Doral Match Tin Displays |
| Sep Doral B2G1F | 28.00 | X | | = | ___ | Sep Doral B2G1F Displays |
| Oct Salem B2G2F | 28.00 | X | | = | ___ | Oct Salem B2G2F Displays |
| Nov Camel B2GF Lighter | 28.00 | X | | = | ___ | Nov Camel B2GF Lighter Displays |
| Dec Doral B2G1F | 28.00 | X | 2 | = 56.00 | 30 | Dec Doral B2G1F Displays |
| Dec Camel Men B1G1F | 28.00 | X | | = | ___ | Dec Camel Men B1G1F Displays |
| **DPC** Display Assembly | 28.00 | X | | = | | DPC Display Assembly |
| SR Pre Book(Black line & Sticker) | 28.00 | X | | = | ___ | Cartons for Black line & Sticker |
| | | | TOTAL | | | |

### * * * * Temporary Payment System * * * *

| Promotion: | Rate | | Units | Payment | Comments |
|---|---|---|---|---|---|
| S 96 RAC DISC | 1.00 | X | | = | S 96 RAC DISC |
| W 96 RAC DISC | 1.00 | X | | = | W 96 RAC DISC |
| WS 96 RAC DISC | 1.00 | X | | = | WS 96 RAC DISC |
| C 96 RAC DISC | 1.00 | X | | = | C 96 RAC DISC |
| | | X | | = | |
| | | | TOTAL | | |

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VOUCHER.XLS

Source: https://www.industrydocuments.ucsf.edu/docs/mrwy0000

# FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

**Date** 10/24/96

Number of pages including cover sheet 3

**To: Eisler & Co.**

**Butch Eisler**

Phone

Fax Phone **201-731-5187**

CC: **John McNish**

**Greg Mitchell**

**From:**

**Lanny Wolfe**

Phone **908-225-4774**

Fax Phone **908-417-9076**

Voice Mail **800-757-8255**
**Ext.48795**

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the November VAP Promotion. Please pack each display with 1 carton each of the 4 styles of DORAL B2G1F product and 1/2 carton of each of the 4 styles of live product. Add to normal order for each account on attached VAP list beginning November 4th. You will be credited with approximately **$719.00** if displays are packed and automatically sent out to accounts on the attached list by November 30th.

If you have any questions please let me know.

Thanks.

*Lanny*

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Source: https://www.industrydocuments.ucsf.edu/docs/mrwy0000

R. J. Reynolds Tobacco Company
NOVEMBER '96 VAP PROMOTION

Account: *EISLER & CO. Acct. #176640*

| Brand Promotion | | DORAL B2G1Free | |
|---|---|---|---|

| | | |
|---|---|---|
| Display Packing | | 1.5 ctn Doral FFK<br>1.5 ctn Doral FF100<br>1.5 ctn Doral LTK<br>1.5 ctn Doral LT100 |
| Allocation (cs) | | 1 Doral FFK(6M) B2G1F<br>1 Doral FF100(6M) "<br>1 Doral LTK(6M) "<br>1 Doral LT100(6M) "<br>0 Doral FFK(12M) Live<br>0 Doral FF100(12M) "<br>0 Doral LT100(12M) "<br>0 Doral LT100(12M) " |
| Displays | | 30 |
| Date Product Recvd | | 11/4/96 |
| Display Assembly | (timing) | Immediately |
| Displays Shipped to Retail -procedures required to receive .08 per ctn Category II payment: | Send displays automatically to accounts on attached list beginning 11/4/96 | Please cross out any account that refuses promotion and return list to RJR |

You will be credited with the following estimated November monthly Category II payment if all displays are sent to accounts on attached list by November 30, 1996 **$719.00***

Packing and shipping payment if packing is completed within 2 weeks: 28.00 per 12M case of Live product

*Must make July-Dec. RJR share of market or Savings share of category goal to collect this $

Note:
① Send the number of displays indicated on attached VAP list.
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

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Source: https://www.industrydocuments.ucsf.edu/docs/mrwy0000

WHOLESALER : 176640 EISLER & COMPANY INCORPORATED <DIRECT>
TEMPLATE : EISLER (DORAL B2G1F)
TEMPLATE SEQ : 0004
SALES LEVEL : 12XXXX

| TERR | RETAIL | ACCT | NAME | ADDRESS | CITY | ST | ZIP | QTY | TAX | CHAIN-ID | SUPPLIER |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 133001 | 133020 | 608888 | BASKET OF CHEER LIQ | RT 46_P.O. BOX 829 | DOVER | NJ | 07801 | 1 | | | |
| 133008 | 133025 | 248171 | BASKET OF CHEER TWO | 140 N BEVERWYCK RD | LAKE HIAWATHA | NJ | 07034 | 1 | | | |
| 133008 | 133020 | 605728 | BOTTLE KING LIQUORS | 127 WATER ST | NEWTON | NJ | 07860 | 1 | | 2367-0000 | |
| 122102 | 122226 | 770951 | BOTTLE KING | 924 PROSPECT ST | GLEN ROCK | NJ | 07452 | 1 | | 2367-0000 | |
| 133003 | 133028 | 654368 | BOTTLE KING LIQUORS | 1001 VALLEY RD | GILLETTE | NJ | 07933 | 1 | | 2367-0000 | |
| 133003 | 133025 | 491654 | BOTTLE KING LIQ | RT 10 & RT 202 | MORRIS PLAINS | NJ | 07950 | 1 | | 2367-0000 | |
| 122111 | 122225 | 688797 | BOTTLE KING | 381 WASHINGTON AVE | HILLSDALE | NJ | 07642 | 1 | | 2367-0000 | |
| 122111 | 122225 | 770403 | BOTTLE KING | 1475 BERGEN BVLD. | FORT LEE | NJ | 07024 | 1 | | 2367-0000 | |
| 122112 | 122226 | 399414 | BOTTLE KING | 387 S STATE RT 17 | HACKENSACK | NJ | 07601 | 1 | | 2367-0000 | |
| 133001 | 133020 | 274073 | BOTTLE KING LIQUORS | RT 10&K-MART PLAZA | RANDOLPH | NJ | 07869 | 1 | | 2367-0000 | |
| 133001 | 133020 | 323545 | BOTTLE KING LIQUORS | 260 STATE ROUTE 10 W | LEDGEWOOD | NJ | 07852 | 1 | | 2367-0000 | |
| 122614 | 122626 | 687091 | BOTTLE KING | 476 RT 17 NORTH | RAMSEY | NJ | 07446 | 1 | | 2367-0000 | |
| 122614 | 122626 | 642911 | BOTTLE KING | 1210 HAMBURG TURNPIK | WAYNE | NJ | 07470 | 1 | | 2367-0000 | |
| 124061 | | 539067 | BOTTLE KING LIQUORS | 19 S LIVINGSTON AVE | LIVINGSTON | NJ | 07039 | 1 | | 2367-0000 | |
| 122613 | 122625 | 401249 | BOTTLE KING LIQ | 19 S LIVINGSTON AVE | LIVINGSTON | NJ | 07039 | 1 | | 2367-0000 | |
| 133007 | 133028 | 562260 | BRIDGEWATER PHARMACY | 1335 PRINCE ROGERS A | BRIDGEWATER | NJ | 08807 | 1 | | | |
| 133007 | 133027 | 402068 | EDISON DELI | 2143 WOODBRIDGE AVE | EDISON | NJ | 08817 | 1 | | | |
| 133001 | 133022 | 772114 | LONG VALLEY PHARM | ROUTE 24 | LONG VALLEY | NJ | 07853 | 1 | | | |
| 133005 | 133024 | 928520 | MILIAZZO BROS., INC. | 55 S MAIN ST | EDISON | NJ | 08837 | 1 | | | 176640 |
| 122603 | 122622 | 401251 | SILVERMAN'S STAT. | 16 PLAZA PL | LIVINGSTON | NJ | 07039 | 1 | | | |
| 133403 | 133421 | 564586 | 7-ELEVEN #26780 | 108 BROADWAY | WEST CAPE MAY | NJ | 08204 | 1 | | 0001-0402 | |
| 133008 | 133025 | 707024 | 7-11 #11441 | 7 NEW CHANGEBRIDGE R | PINE BROOK | NJ | 07058 | 1 | | 0001-0402 | |
| 133008 | 133020 | 274089 | 7-11 #11451 | 198 US HIGHWAY 46 | ROCKAWAY | NJ | 07866 | 1 | | 0001-0402 | |
| 122602 | | 709085 | 7-11 #18024 | 522-572 MORRIS AVENU | ELIZABETH | NJ | 07208 | 1 | | 0001-0402 | |
| 133003 | 133028 | 772366 | 7-11 #20848 | 15 US HIGHWAY 22 | GREEN BROOK | NJ | 08812 | 1 | | 0001-0402 | |
| 122602 | 122621 | 288099 | 7-11 #27887 | 1275 CHESTNUT ST | ROSELLE | NJ | 07203 | 1 | | 0001-0402 | |
| 133004 | 133026 | 599814 | 7-11 #27890 | 222 DUTCH NECK RD | EAST WINDSOR | NJ | 08520 | 1 | | 0001-0402 | |
| 122102 | 122226 | 245111 | 7-11 #29430 | 91 BROADWAY | ELMWOOD PARK | NJ | 07407 | 1 | | 0001-0402 | |
| 122101 | 122225 | 718971 | 7-11 #32136 | 1247 TEANECK RD | TEANECK | NJ | 07666 | 1 | | 0001-0402 | |

PAGE BREAK TOTAL ACCOUNTS 29 TOTAL QUANTITY 29

TEMPLATE TOTAL ACCOUNTS 29 TOTAL QUANTITY 29

Source: https://www.industrydocuments.ucsf.edu/docs/mrwy0000

R J Reynolds Tobacco Company
P.O. Box 2959, Winston-Salem, N.C. 27102
Phone (800) 862-4338
For Manufacturer's UPC No., Refer to Price List

SALES COPY
INVOICE

| ACCOUNT NO. | INVOICE DATE | INVOICE NO. | MAP |
|---|---|---|---|
| 1768400 | 11/04/96 | 309-0082 | 10-44 |
| WAREHOUSE | | CARRIER | |
| 065 PITMAN | | | |

BILLING ADDRESS
EISLER & COMPANY INCORPORATED
252 MAIN STREET
WEST ORANGE NJ 07052-5693

SOLD TO/ SHIP TO
EISLER & COMPANY INCORPORATED
252 MAIN STREET
WEST ORANGE NJ 07052-5693

SPECIAL INSTRUCTIONS: 601794 - DORAL B1G1F-3

| PRINT DATE | SHIP DATE | B/L NUMBER | PURCHASE ORDER OR CONTRACT NO. | MODE | ORDER SOURCE | ORDER DATE | DIVISION | COPIES | OPERATOR |
|---|---|---|---|---|---|---|---|---|---|
| 0/31 | 11/04 | 309-0082 | | MAIL | SALES | 10/03 | 1226 | **** | WGCCU |

| QUANTITY | ITEM NO. | SIZE/CTNS | ITEM NAME | CKT QUANTITY | ITEM PRICE | BILLING AMOUNT |
|---|---|---|---|---|---|---|
| 1 | 22263 | 6M 30 | DORAL LIGHT B1G1F | 6,000 | 275.7000 | 275.70 |
| 1 | 22264 | 6M 30 | DORAL LT 100 B1G1F | 6,000 | 275.7000 | 275.70 |
| 1 | 22267 | 6M 30 | DORAL FF 100 B1G1F | 6,000 | 275.7000 | 275.70 |
| 1 | 22268 | 6M 30 | DORAL FULL FLAVOR B1G1F | 6,000 | 275.7000 | 275.70 |
| | | | LESS CREDIT FOR FREE PRODUCT | | | 551.40- |
| | | | DISCOUNTABLE GROSS | | | 551.40 |
| | | | STD TERMS DISCOUNT OF 3.25% | | | 17.92- |
| | | | LESS HANDLING ALLOWANCE | | | 17.92- |
| | | | LESS STATE TAX FOR FREE PRODUCT | | | 240.00- |

| TOTAL QUANTITY | SHIP WEIGHT | THOUSAND CKT | TERMS | DUE | TERMS DISCOUNT($) | INVOICE AMOUNT |
|---|---|---|---|---|---|---|
| 4 | 70 | 24 | Credit Terms Start on Invoice/Sched. Delivery Date | | 17.92- | 275.56 |
| | | 20'S 24 | NET PAYMENT REC BY OTHERWISE PAST DUE | 12/02 | | 293.48 |

R TEAM

51849 3976

10000081

RT FORM 0407 2/87

Source: https://www.industrydocuments.ucsf.edu/docs/mrwy0000